

Jessica Johnson

UXUI Designer

Contact

jessicajohnson.design

jessicajohnson1086@gmail.com

+1 6785446619

Skills

- User Research
- Interaction Design
- Visual Design
- Communication and Collaboration
- User Testing
- Adaptability and Continuous Learning

Tools

- Sketch
- Figma
- Figjam
- Adobe Creative Suite
- UserTesting

Education

Georgia Institute of Technology

BS of Industrial Design

DEC 2023

- Relevant coursework: Interaction Design, User-Centered Design, Design Thinking, Information Architecture, and User Research
- Completed a capstone project on designing mobile apps for NCR, Avallano Clinical Solution, and IHG.

Work Experience

Avallano Clinical Solution UXUI Designer

JUN 2023 - PRESENT

ATLANTA, GA

- Conducted user research and analyzed data to identify design opportunities and inform design decisions
- Collaborated with cross-functional teams to create wireframes, prototypes, and high-fidelity mockups
- Facilitated design reviews and user testing sessions to gather feedback and improve design solutions

Water4ever Graphic Design Intern

JUN 2022 - AUG 2022

WATERLOO, SIERRA LEONE

- Produced infographic instruction sheet to be used in water wells that service patrons in Freetown
- Instructed a four person class to improve computer literacy and teach basics profession etiquette
- Design dynamic CAD models of water well stations to be used in Sierra Leone, Nigeria, and Kenya branches

FrameWorks Lab Social Media Marketing Intern

MAY 2021 - DEC 2021

LINEVILLE, AL

- Managed social media across multiple platforms including Facebook
- Instagram, and Twitter to increase access to a variety of age demographics
- Designed promotional flyers and digital graphics for email promotion
- Developed a company brand blueprint to be used as the basis for
- Future company campaigns

EXTRACURRICULAR & VOLUNTEER EXPERIENCE

NAACP at Tech PR & Media Chair

SPRING 2022 - MAY 2023

ATLANTA, GA

- Chartered first chapter in Tech History
- Led voter registration for Midtown Atlanta Area, securing the highest number of new voters in the youth and college division.

AASU's Black History Month Committee Event Planning

OCTOBER 2020 - FEB 2022

ATLANTA, GA

- Collaborated with an 18-person team to plan and host virtual events for Georgia Tech's Black History Month events
- Set up a month-long gallery in celebration of ten local black artists in Georgia Tech's Clough center